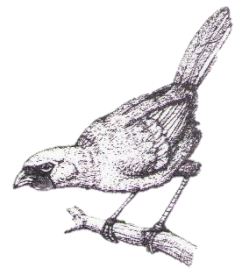


South Island Kōkako Charitable Trust

OPERATING STRATEGY



Vision

We confirm that the remarkable South Island kōkako exists ... so that it can be conserved appropriately

Focuses

- Search – proving definitively that the kōkako exists
- Research – learning how to find the bird sooner and more efficiently
- Fundraising – marshalling the resources to succeed

Strategic objectives

The Search

When Trust resources are limited, we will

- Help backcountry users to be our expert eyes and ears

When Trust resources allow, we will

- Use better means to guide backcountry folk to priority search sites, with incentives to participate
- Contract qualified specialists to search priority sites systematically
- Augment our means of detection with new methods and technologies

Research

- Explore new options (dogs, technologies, methods) to detect the bird
- Learn what we can of the bird's biology to hasten its conservation

Fundraising

- Apply for grants to fund (a) the promotion of the public search and (b) targeted field operations
- Find resources to sustain the Trust as recognised promoter of the kōkako's cause

Selection of specific tasks

- Receive, evaluate and rank encounter reports from all sources
- Publish information about encounters (with maps) most in need of investigation
- Sustain public interest through Trust website and other social media
- Promote a \$NZ 5,000 reward for evidence leading to confirmation of existence
- Distribute search information to backcountry user networks
- Rank priority sites for future systematic survey by contracted experts
- Prepare an inventory of expert contractors and volunteers
- Define best methods, timing and forms of guidance for searches
- Build strong partnerships with associates and other supporting interests
- Expand Trust capacity to sustain the effort (new resourcing, Trustees, patron)

Values

Conserving the South Island kōkako and associated native forest systems; Working together as a team; Appreciating each other's contributions; Having fun; Staying safe